

Terms & Privacy Policy – Pet ID Registration

1. Purpose of Information Collection

The information provided in this form will be used for the purpose of registering and managing identification records for pets (Pet ID), as well as supporting verification and contact when necessary.

2. Information Collected

The information collected may include, but is not limited to:

- Owner information (name, phone number, email)
- Pet information (name, breed, age, photos, identifying characteristics)
- Emergency contact information

3. Purpose of Data Usage

Your information may be used to:

- Create and manage Pet ID records for your pet
- Assist in identifying and contacting the owner if a pet is lost
- Send notifications, updates, or information related to Pet ID services
- Provide information about pet-related products, services, events, or programs from InterPetFest, MallPetFest, and sponsors

4. Data Protection

The information collected may be shared with sponsors and relevant service providers for the purpose of printing, operating, developing, and providing services within the Pet ID system. In addition, the information may also be used for communication and marketing activities by InterPetFest, MallPetFest, and sponsors.

We are committed to applying reasonable management and security measures to protect personal information and pet-related data from unauthorized access, use, modification, or disclosure.

5. Responsibility for Information

The registrant is responsible for ensuring that the information provided is accurate and up to date. Incorrect information may affect the effectiveness of identification or the ability to assist in locating a lost pet.

6. Consent

By submitting this form, you confirm that:

- The information provided is true and accurate to the best of your knowledge.
- You agree to the collection, use, and sharing of your information in accordance with the terms stated above.